

COVER 2 (IFC):

\$3375 / 1x
\$3038 / 3x
\$2700 / 6x

COVER 3 (IBC):

\$3120 / 1x
\$2808 / 3x
\$2496 / 6x

COVER 4 (BC):

\$3640 / 1x
\$3276 / 3x
\$2912 / 6x

FULL-PAGE:

\$2595 / 1x
\$2334 / 3x
\$2076 / 6x

TWO-THIRDS PAGE:

\$1990 / 1x
\$1791 / 3x
\$1592 / 6x

Jr. PAGE:

\$1550 / 1x
\$1395 / 3x
\$1240 / 6x

ONE-THIRD PAGE:

\$1045 / 1x
\$941 / 3x
\$836 / 6x

QUARTER PAGE:

\$865 / 1x
\$770 / 3x
\$692 / 6x

ONE-SIXTH PAGE:

\$735 / 1x
\$640 / 3x
\$588 / 6x

SPREAD:

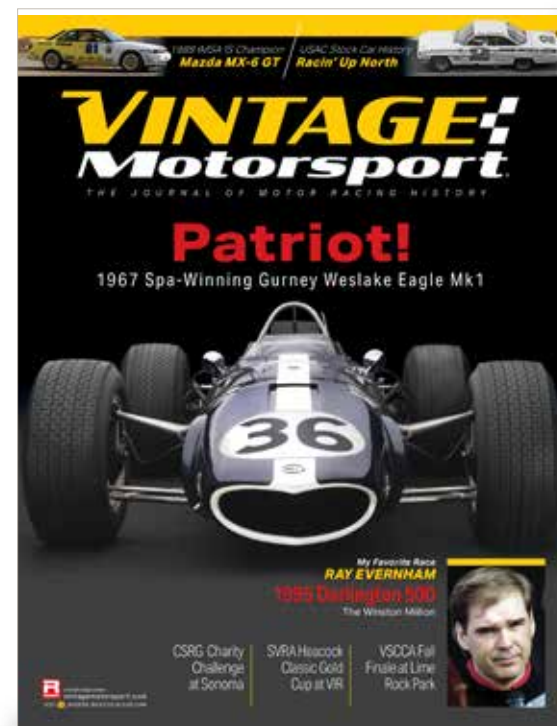
\$4615 / 1x
\$4154 / 3x
\$3692 / 6x

HALF-PAGE:

\$1445 / 1x
\$1301 / 3x
\$1156 / 6x

ONE-EIGHTH PAGE:

\$630 / 1x
\$545 / 3x
\$504 / 6x



*Subject to change. Effective March 22, 2021.

- » Native content packages from \$3000 per page with the ability to expand across to RACER.com placement, and RACER social media promotion for an additional \$1000.
- » Native content can be placed in RACER magazine for an additional fee.
- » Multi-Platform packages that include social media promotion, access to the RACER Daily Bulletin and/or impressions on RACER.com are available at bundled rates.