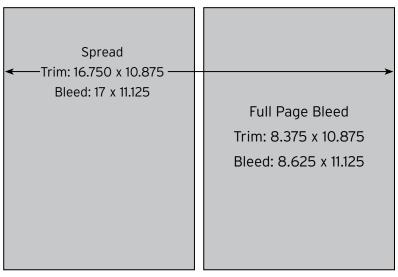
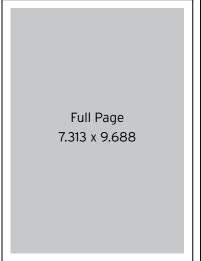
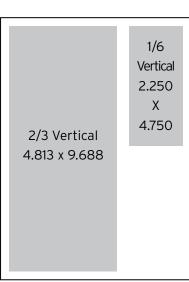


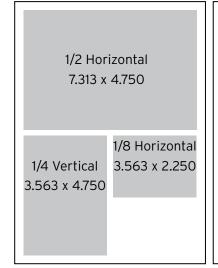
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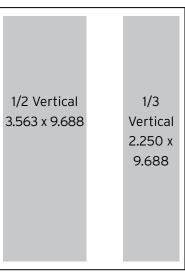
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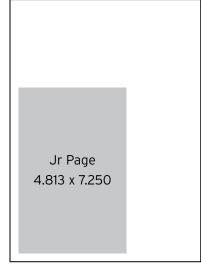


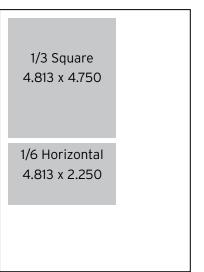














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- PDF/X-1a files recommended
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- The PDF version should be Adobe version 1.4 or higher
- All high resolution images must be included where the PDF/X-1a file is saved
- Images must be SWOP (CMYK or grayscale), TIFF, JPEG or EPS at 300dpi; do not nest EPS files into other EPS files.
 Do not embed ICC Profiles within images
- Text fonts should be converted "Outlines"
- Total area density should not exceed SWOP 300dpi
- Do not submit CT/LW, TIFF-IT or DCS file embedded in a PDF "wrapper"
- The ad should be right reading, in portrait mode at 100% size and no rotations
- It is recommended that the PDF file be certified PDF/X-1a using the PDF preflight utility
- JPEG or TIFF or EPS files are also acceptable provided that they are 300dpi and formatted for CMYK color output or grayscale